

## Digital Specs for Lithographic Cards:

**IMPORTANT:** Please include all support files, including fonts and EPS logos in either PSD at 300dpi Minimum or AI or EPS file.

The two most common problems with art submissions are:

1. Fonts are not included with the file (screen fonts and printer fonts must be included for each typeface, or type must be converted to artwork).
2. Customers cut artwork off at the edge of the Active Image Area when the artwork needs to extend to the bleed line for printing purposes.

